

**CTA 2022** 14 Dec. CET

**PRESENTATION**

# CLIMATE TECH AWARDS

"Champions for Climate Transcendance"

2nd Edition | 1 Momentum | 2 Milestones

14 December 2022, 1:30-6pm CET

CTA OFFICIAL CEREMONY | LiveStream from Paris CET

SPECIAL 7th Anniversary PARIS AGREEMENT

CoProduced by

**FinTechs.TV**

A NATIVE **LOW-CARBON** EVENT



Supported by

**ClimateTech** **CLIMATE**  
**FOUNDATION** **TECH**  
**VENTURE**

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# CTA 2022 CO-CHAIRS & HONORARY PRESIDENTS

LINE-UP  
WORLD CLASS



**Tom MIDDENDORP**

General (RET), Chairman of  
International Military  
Council on Climate and  
Security (NEDERLAND)



**Dr Pradeep MONGA**

former Deputy Executive  
Secretary UNCCD  
former Director UNIDO,  
United Nations (AUSTRIA)



**Fabrice F. SENG**

founder  
Climate Tech Venture &  
Climate Tech Awards,  
Carbon Pricing Conference



**Andrew BESWICK**

Chairman, NED, Mentor,  
Technology Corporate  
Broking, Shore Capital  
Markets & Creative  
Destruction Lab (UK, EU)



**Paul DANIELS Jr**

Founder & CEO,  
Peripheral Thinkers™  
Keynote Speaker I Board  
Advisor(US)



**Philippe CROIZON**

CTA Honorary President,  
NetZero Adventurer, Author



**Caroline DAMA**

KENYA Manager  
Green World Campaign



**Pr Jean JOUZEL**

Academician,  
former Co-Chair IPCC  
CPC & CTA 2021  
Honorary President



**Dr Isabelle  
CZERNICHOWSKI-  
LAURIOL**

Co-Chair (CTA & CPC 2021)



**Sydney LOBO**

Business & CleanTech  
Senior Advisory,  
Former Business Executive  
TATA Power  
(INDIA)



**Dr Christophe  
POINSSOT**

Deputy Chief Officer,  
Scientific Director BRGM



**Dr Gilles RABIN**

Space Counselor French  
(BERLIN), Advisor Chairman  
former Scientific  
Application Officer, CNES



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**14 Dec. 2022 | Official Ceremony**  
**LiveStream from PARIS CET**  
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**02**



# Ambitions

- Gathering a fullstack & International Ecosystem For **Healthier GDPs**.
- Celebrating 7th Anniversary Paris Agreement and syndicating 'investments directly available for ClimateTech: for cross-border investments:  
*"Climate Investment of Today is the Climate-related Peace.& Security of Tomorrow"*
- Starting ClimateTechFoundation (NetZero + Positive Nature) for Targets 2030 & beyond | Contributing to ClimateTech & Knowledge Transfer | special Awards 2022 for Africa & Middle East

## A Mixed Delivery

Solutions Recognition  
Leadership insights  
Funding allocation  
Business Connexion  
ClimateTech Empowerment



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**03**

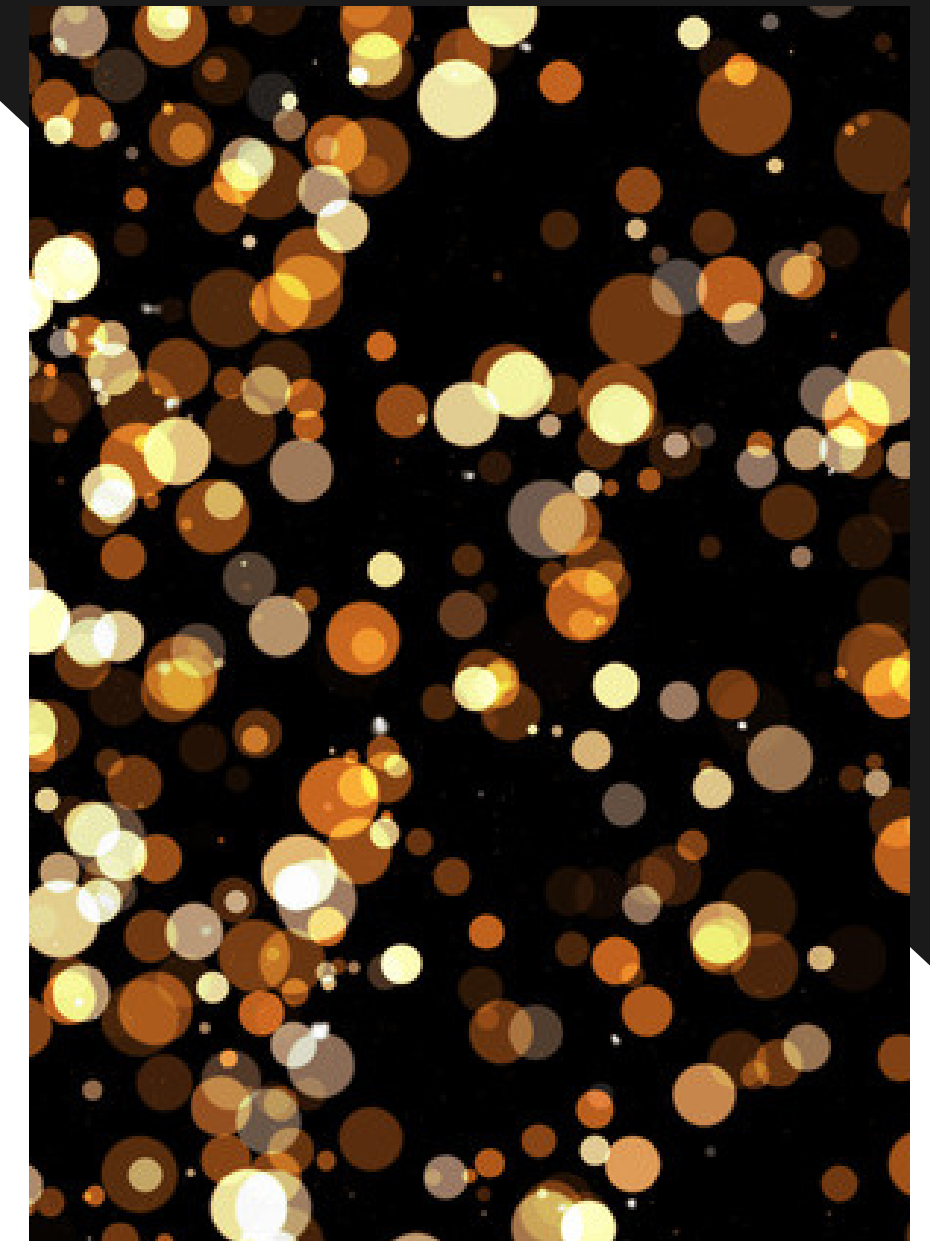
# Message from Dr Pradeep MONGA CoChair CTAwards



**Dr Pradeep MONGA**  
Co-Chair CTA &  
Editorial Committee

"Today as Co-chair of **CTA**, with the special **COP27** on the African Continent, and as former **UNCCD**'s Executive Secretary, and Director of **UNIDO**, I will say when Countries join forces, we are here in the right track on the ground. We need to create the scheme that enables to bridge siloted scopes and agendas. Our common climate goal is the greater opportunity to raise the consciousness that a **NetPositive Planet(\*)** is THE converging Horizon, from a carbon to a biodiversity and land-use angle. Powered by my previous and current experiences towards high-level bodies and representation in **UN** Agencies, and recently at the International Solar Alliance, these *2nd Edition* of **CLIMATE TECH AWARDS** are fully made in that sense. And I'm very pleased to be Co-Chair this "design-Rethinking". I feel delivering these actions now with the next generation of climate entrepreneurs and leaders full-fil my responsibility & purpose".

(\*) **NetPositive Planet** = **NetZero** + **Positive Nature**



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# Message from Philippe CROIZON Honorary President 1st Edition



**Philippe CROIZON,**  
Global Adventurer, Author, Actor,  
Inspirational Coach for  
Organizations & People |  
LowCarbon & Climate Advocate  
(France International)

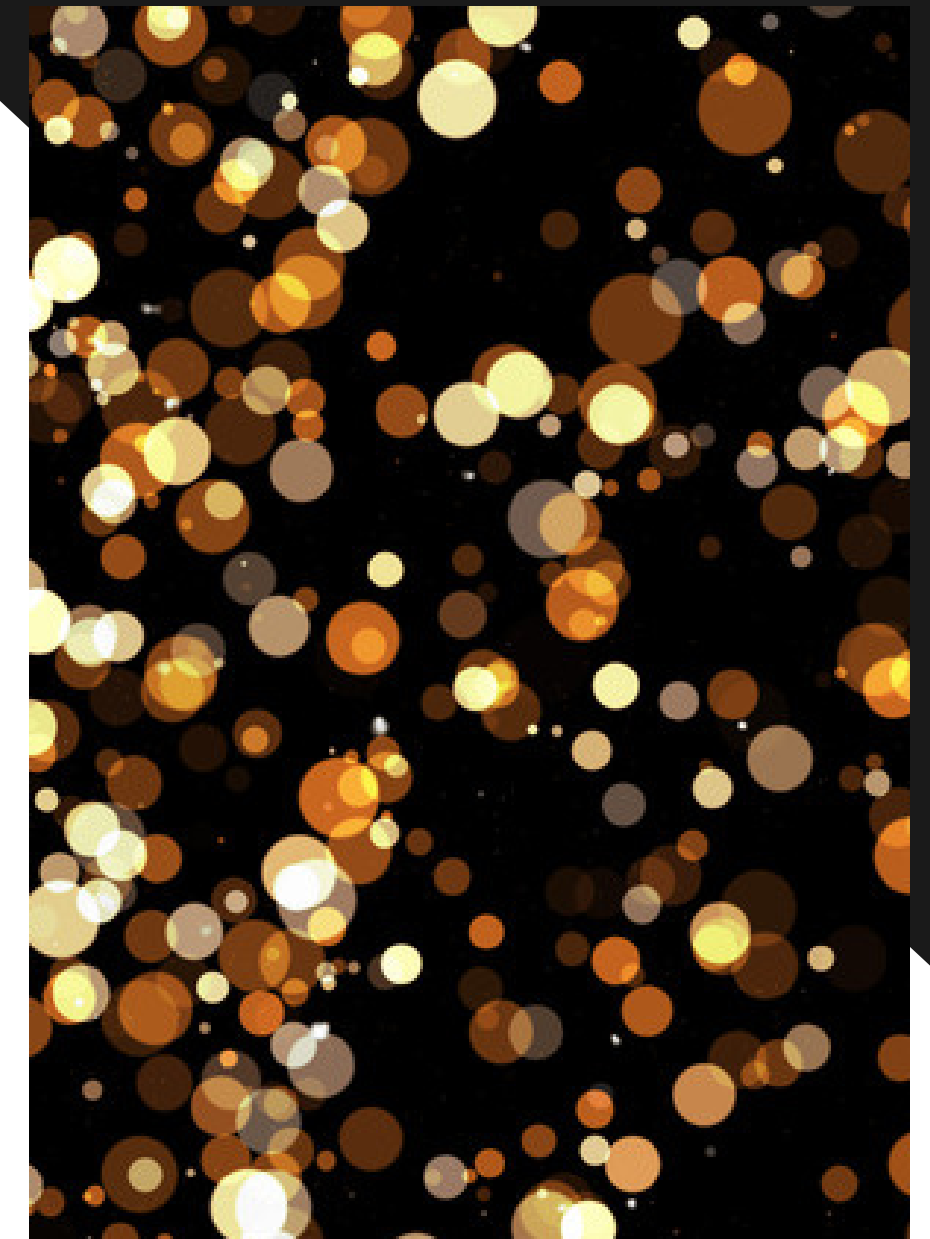
"It's up to us, thanks to this event, **CLIMATE TECH AWARDS**, and thanks to entrepreneurs. We're going to be able to change all these ways of thinking...for Earth Protection and sustainable Life-Styles.

I think that the entrepreneur of today, and of tomorrow must communicate. About the why, what, and how. That's the way I see it. Today, we have to let go of the past. It's too late.

Now, we really have to focus on the Today and Tomorrow.

Because 'Everything is Possible' !

***The engine that transforms Narratives in Actions that matter.***



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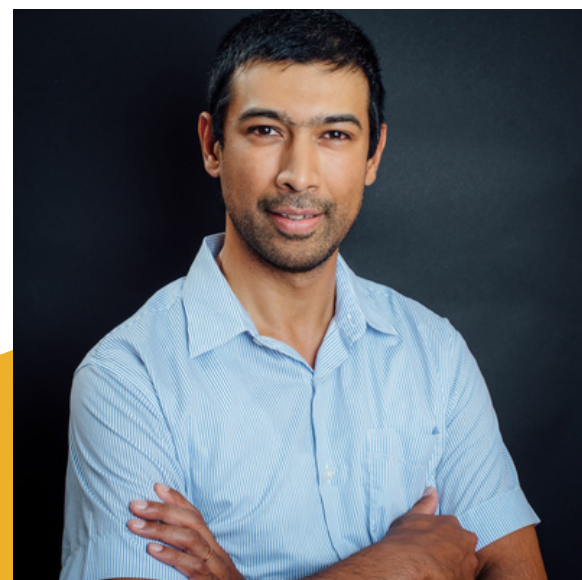
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# Message from Fabrice F. SENG, Co-Chair CTAwards & Founder



**Fabrice F. SENG**

Founder & Co-Chair  
ClimateTechAwards

Founder of  
ClimateTechFoundation

"To create a **NetPositive Planet**, for VCs it's looking **"Beyond Series-A, Rather Planet-B"**. We must deeper synchronise agendas, solutions & funding. More than ever, the **CLIMATE TECH AWARDS** 2nd Edition are based on Return on Impact, rather only Return on Invest. We do believe that a shared continuum from Sciences, Technologies, Industries, Investors AND Philanthropists will create the needed inter-connexions to accelerate sustainable schemes.

CTA 2022, are a very exclusive convergence Ceremony and Testimony. Special 7th Anniversary of Paris Agreement, and COP15 on Biodiversity & Environment. Sure that our World Class Speakers and Partners offer the cutting-edge contents to inspire actions with our Nominees.

We all have a great role to play, creating a Momentum for ClimateTech. Leadership in XXI is the willingness to move from comfort zones, the courage to invest today, by empowering others to join the mainstream shift for tomorrow.



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# 8 Nominees

*for a NetPositive Planet*

**CTA 2022**

--

**GREAT & EXCEPTIONAL MOMENTUM**

## Among 8 Categories (1 Nominee / CAT)



### **CAT 1: ENERGIES MIX & LOW CARBON INDUSTRIES**

**(including CCS/CCUS)**

*>> Re-Engine our CoreDevelopment*

### **CAT 2: AGRI-FOOD FOR SUSTAINABLE BIODIVERSITY, LAND-USE & SOVEREIGNTY**

*>> Re-Engine our LandUse & Human Activities*



### **CAT3: DIGITAL, SPACE & CLIMATE FINANCE (Earth System & Risk Models)**

*>> Re-Engine our Value Monitoring  
& Decision to Actions*

### **CAT4: CITIES (Building & Mobilities)**

*>> Re-Engine our Lifestyle*



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# 8 Nominees

*for a NetPositive Planet*

**CTA 2022**

--

**GREAT & EXCEPTIONAL MOMENTUM**

## Among 8 Categories (1 Nominee / CAT)



### CAT5: HYDROGEN SECTOR & RELATED APPLICATIONS

>> *Re-Engine Industrial Hubs & Cross-Border ValueChains*

### CAT6: WOMEN IN CLIMATE & TECH, FOR AFRICA & MIDDLE-EAST

>> *Re-Engine Cross-Border Empowerment & Assets Distribution*



### CAT7: MANUFACTURING & CIRCULARITY (GOODS & PRODUCTS, FASHION, DESIGN)

>> *Carbon & Biodiversity footprint)*  
>> *Re-Engine our Design-Thinking & LiveCycle*

### CAT8: (e)COMMERCE, SUPPLYCHAIN, TRAVEL & EVENTS

>> *Re-Engine Retails, Distribution & Logistic And Tourism & Events footprint industries*



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**08**



# CTA Program 2 Milestones

--  
**GREAT &  
EXCEPTIONAL  
MOMENTUM**  
--



## MILESTONES

**THE 24 PRE-SELECTED ANNOUNCEMENT  
+ VOTING STARTS | OnLine**

### **15 November | Announcements**

- CAT 6 | Pre-Start CTA 2022 | SPECIAL COP27
- **ANNOUNCEMENT | THE 3 PRE-SELECTED FROM CAT 6**  
"Women in Climate & Tech, for Africa & MiddleEast"

### **1-14 December | Announcements x Voting Process**

- THE 3 PRE-SELECTED, FROM ALL CATEGORIES
- **PROCESS STARTS: Scoring (by Jury) x Voting (by Audience)**

### **14 December | Official CTA Ceremony, 2-6pm CET**

- Livestream from PARIS, in our dedicated StudioTV
- A Native Low-Carbon Event

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# EXCEPTIONAL MOMENTUM



## 2nd Edition & Format: 100% StudioTV Ceremony

A Native *Low-Carbon Event*, with scoring measures

**A VERY SPECIAL AWARDS SESSION**

**GLOBAL RECOGNITION  
OF HONORARY & INTERNATIONAL  
GREAT LEADERS & PIONEERS**

- *FOR THEIR UN-VALUABLE CONTRIBUTION,  
TESTIMONY & LEGACY FOR HUMANITY*
- *FOR THEIR CLIMATE & ENVIRONMENT ACTION AND  
GLOBALY FOR EARTH & PEOPLE PROTECTION*



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# FIGURES Edition



## 2nd EDITION & FORMAT: 100% StudioTV Ceremony A Native *Low Carbon Event*, with scoring Measure

PLAYERS TAKE ADVANTAGE ON OUR NEW TARGET AUDIENCES

- *SPECIAL MOMENTUM FROM COP27*
- *7TH ANNIVERSARY PARIS AGREEMENT*
- *WEEK OF THE COP15 BIODIVERSITY MONTREAL*
- +VIP Attendees (Onsite)
- +2000-2500 Attendees (Online)
- +3500 Attendees (by replays)
- +40 Top Speakers
- +25-35 VCs & CVCs (from famous to emerging Ones)
- +25 Pitch Series for Funding
- +unlimited inBound Connexions
- +20-30 Partners | Corporates, VCs, Institutions, ThinkTanks, Associations, NGOs, Academics, etc
- **FORMAT:** On Site (VIP Limited access) + Streaming (unlimited)



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# B2B Approach for a dedicated Time-Attention

Business Connexions

A great opportunity for every side of the table : from **Decisions Makers** to **ClimateTechs**, and **reverse**

## B2B INVESTORS

- Corporate Ventures, VCs, BAs, AM,
- Institutions, consulting Firms, Academics
- Solutions for the Planet
- Deal Flow Acquisition & Partnerships

## B2B CLIMATE TECH

- Startups (pre)Serie A to Upper
- . Bring solutions to the World
- Selection for Awards & Pre-selection Roadshow for Funding

## B2B CORPORATES INSTITUTIONS

- Corporates, Institutions, Investors
- Policy Makers & NGOs
- ClimateTechs

## B2B TALENTS & HR

Talents Hiring



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# Candidates & Audience I

## We Produce a special Studio TV Program Broadcasted on Social Media with Partners

A great opportunity for every side of the table : from **decisions makers** to **startups**, and **reverse**

ATTENDEES ON SITE: VIP ONLINE: 2-2.5K REPLAYS: 3.5-5K	INVESTORS	CLIMATE TECHS	SERVICES PROVIDERS
<ul style="list-style-type: none"><li>• VCs, CVCs, PEs, BAs</li><li>• Philanthropists, FOs</li><li>• Accelerators</li><li>• Startups</li><li>• Corporates</li><li>• Domain Experts</li><li>• Academics</li><li>• Institutions</li><li>• Policy Makers</li><li>• Service Providers</li></ul>	<ul style="list-style-type: none"><li>• <b>Multi-profits Investors:</b> Corporate Ventures, VCs, BAs, AM, Philanthropists, Multi-lateral Banks, etc</li><li>• <b>Institutions</b></li><li>• <b>Deal Flow Acquisition &amp; Partnerships</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Startups (pre)Serie A to Upper</b> 8 Application Segments<ul style="list-style-type: none"><li>• Global ClimateTech Hubs</li><li>• <b>40% EU</b></li><li>• <b>20% US</b></li><li>• <b>20% Asia</b></li><li>• <b>20% Rest of the World</b></li></ul></li></ul>	<ul style="list-style-type: none"><li>• <b>Consulting Firms</b></li><li>• <b>Incubators, Academics</b></li><li>• <b>Green &amp; Impact Finance</b></li></ul>



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# FIGURES Edition



## 1st Edition

### Online Event (part of CPC 2021)

#### PLAYERS TAKE ADVANTAGE ON OUR TARGET AUDIENCES

- **+2000** Attendees  
(Online cumulated, with 200 in real-time views for the Awards)
- **+2500** Attendees (by replays) | 200 Applicants | 12 pre-selected | 1 Nominee (MiTerro)
- **+45** Top Speakers (with 7 speakers only for the Awards Session of Carbon Pricing Conference)
- **+10** VCs & CVCs (from famous to emerging Ones)
- **+12** Pitch Series for Funding
- **+20** Sponsors & Partners | Corporates, VCs, Institutions, ThinkTanks, Associations, NGOs, Academics, etc
- **FORMAT:** Full-online
- **SPONSORS & PARTNERS** (among): ClubCO2, BRGM, BeZeroCarbon, S&P Trucost, BRGM, CNES, French Academy of Technology, IFP Energies Nouvelles, Mission Control Communication, Maddyness, CDP, Climate Tech Venture, NetZeroCoalition, etc



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# Organization & Support

## ● **SPEAKERS**

- Sustainable Plans & issues for economy recovery
- Earn Insights, Tips & Inspiration

## ● **JURY MEMBERS I EXPERTS**

- ClimateTech Startups Batch: The 100 Promising, 50 Futures, Top on Stage (DealFlow Processing)
- NetZero testimonies: From Public and Private Organizations

## ● **JURY MEMBERS I AUDIENCES & CIVIL SOCIETIES ENGAGED & VOTING PEOPLE**

- VOTING for Awarding & highlighting 8 Nominees
- The 1st Democratic-Vote for Awards, related Climate & Tech

## ● **TEAM CO-CHAIRS & ORGANIZATION**

## ● **SPECIAL AMBASSADORS I SUPPORT**

## ● **EDITORIAL & SCIENTIFIC COMMITTEE I ECOSYSTEM PARTNERS & INSTITUTIONS**



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# PACKS + FOR SPONSORS & PHILANTHROPIES

Teaming to create a real Momentum I for ClimateTech & Premium Opportunities



SPONSOR PACK PLATINUM Tailor-Made	SPONSOR PACK GOLD 50k€	SPONSOR PACK SILVER 25k€	SPONSOR PACK BRONZE 10k€
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## SPONSOR PACK SERVICES

- Visibility
- Book your Speaking session(s)
- Share a message
- Take advantage on VIP Business Access
- Your Brand Organization to support the Event or Specific Sessions + upgraded opportunities
- Strengthen your strategic position

## CLIMATE TECH AWARDS

### SPONSOR PACKS SPECIAL COP27

## FOR SPONSORS & PHILANTHROPIES

Corporates, Investors, Institutions, Foundations

From the COP27 to 7th PARIS AGREEMENT

- Message delivering for 14 Dec. 2022
- Pitch Special 7th Anniversary PARIS AGREEMENT I Showcasing, Gathering Forces for Climate Investments
- Promote and share your Corporate or Institution Position
- Engaging cross-border Ecosystems
- Sponsoring the 8 Awards Nominees Winner
- Sponsoring the Breaking Sessions, After-Party / Gala
- **OPTION:** Sponsoring "ClimateTechToWatch Guide 2023"



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# PARTNERS & VISIBILITIES

*(in progress, much more to join)*

14 DECEMBER, 2022 | Hybride CET  
CTA Official Ceremony | Special 7th Anniversary PARIS AGREEMENT

**CTA** | **ClimateTechAwards**



**ClimateTech  
FOUNDATION**



**CLIMATE  
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**université  
PARIS-SACLAY** **ClimateTV®**  
One Planet | One Climate | One Team



**NETzero  
COALITION**



**The Climate Leaders!**

The engine that  
transforms Narratives  
in Actions that matter.

**Funding a NetPositive Planet,  
Beyond Frontiers**



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1:30-6pm CET + LiveStream Party  
Special 7th Anniversary  
Paris Agreement

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PRESENTATION**

**BOOK YOUR EXCEPTIONAL  
TIME-ATTENTION, DEC 2022**

# Contact

**IMPORTANT  
GLOBAL DEMOCRATIC  
MOMENTUM**

## RANKING EVENT

*CTA are the 1st Democratic-Vote  
Awarding Climate & Technology*

--  
The Official CTA Ceremony  
of Nominees,  
14 Dec. 2022, will celebrate  
the Momentum from COP27 to the 7th  
Anniversary of Paris Agreement  
--

*Livestream for  
Un-limited attendees around the World  
Only VIP Places in Paris (LowCarbon)*



**Fabrice F. SENG**

Co-Chair, CTA 2022 & ORGANISATION

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**Dr Pradeep MONGA**

Co-Chair, CTA 2022 & COMMITTEE



pradeep@monga.org

A Native **Low-Carbon** Event supported

by ClimatTech Venture, ClimateTechFoundation

Co-Produced by FINTECHS TV & CLIMATE TV

**"Champions for Climate: Funding & Transcendance"**

**NetPositive Planet, Beyond Frontiers**

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THE EXCLUSIVE GUIDE  
BONUS: LIST OF THE MOST ACTIVE  
CLIMATE INVESTORS,  
ACCELERATORS, INCUBATORS

# CLIMATE TECH *TO* WATCH 2023

THE PROMIZING 100 | THE FUTURE 50

THE 24-PRESELECTED (CTA 2022)

THE 8 NOMINEES (CTA 2022)

BY  
CLIMATETECHAWARDS.COM &  
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